

TODAY'S MISSION

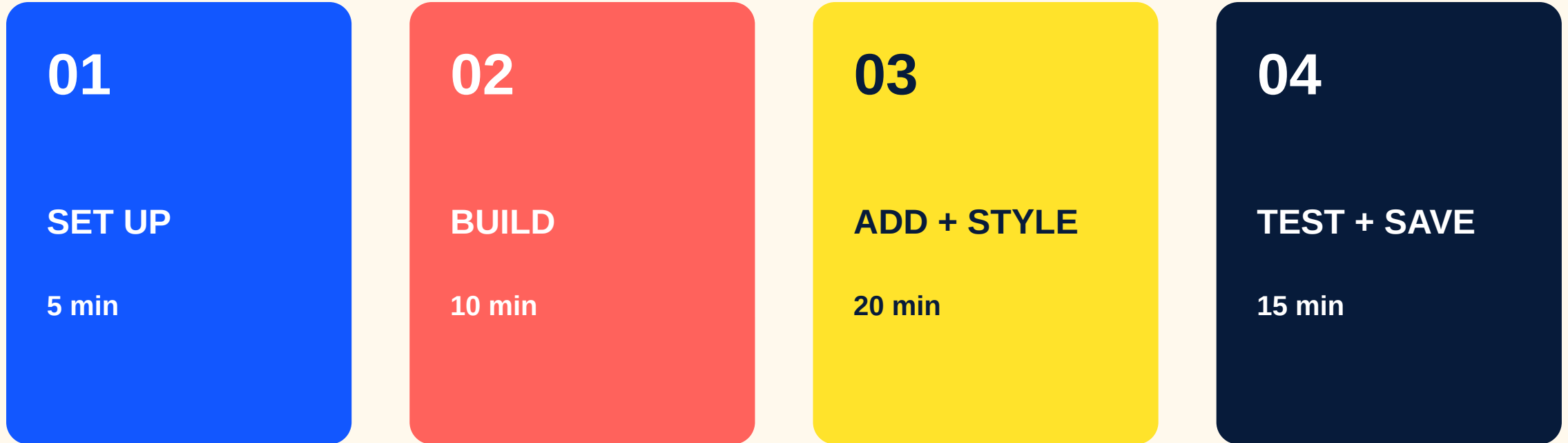
BUILD DRAFT 1

Complete before perfect.

One A4 poster. One clear focal point.
Your identity—made visible.



Your finish line is a complete first version



The goal is not FINAL. The goal is DRAFT 1.

Set up the page before you decorate

1

NEW BLANK
PRESENTATION

2

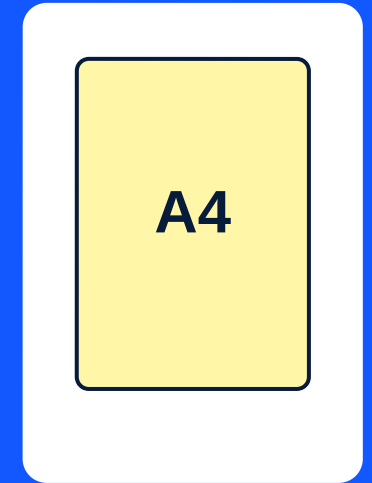
DESIGN → SLIDE SIZE
→ CUSTOM

3

TYPE 21 cm × 29.7 cm
CHOOSE PORTRAIT

4

SAVE NOW AS
Name_IdentityPoster_Draft1



PORTRAIT

Build the skeleton first

Put every required piece on the page before hunting for perfect images.

**YOUR
NAME**

big + readable

**3 IDENTITY
WORDS**

from your plan

**3–5 IMAGE
BOXES**

placeholders first

Stuck? Choose a fast layout direction

A

BIG CENTER

Name or symbol dominates
the middle

B

SPLIT

Image-heavy side +
text-heavy side

C

HERO IMAGE

One large image with
words around it

Start simple. You can move anything later.

Every image should say something about you

Before you use an image, finish this sentence:

“This tells the viewer that I am / I value / I enjoy ...”

KEEP

chess knight • instrument • family place • sport • cultural symbol

SKIP

random wallpaper • unrelated memes • anything you cannot explain

Constraints make your poster stronger

3

MAIN COLORS

+ black / white if needed

2

FONTS MAX

one display + one simple

If everything shouts, nothing is heard.

Make one thing win



- 1 What do you notice first?
- 2 Can you read the name + words fast?
- 3 Do the symbols support the identity?

DOMINANT ≠ BIGGEST ONLY
Use contrast, position, space, or scale.

WORK SPRINT

BUILD. DON'T POLISH YET.

CHECKPOINT

☐ name ☐ 3 words ☐ 3–5 images ☐ 3 colors ☐ 2 fonts ☐ one focal point

Ask for help early—not in the final two minutes.

Test the message in 30 seconds

VIEWER

**Look for
30 seconds.**

**Then look
away.**

- 1** What did you notice first?
- 2** Which 3 words describe this person?
- 3** What was difficult to read?
- 4** What could be removed?

Designer: listen. Do not explain the poster yet.

Save the evidence of your first attempt

SAVE AS

Name_IdentityPoster_Draft1.pptx

EXIT NOTE

ONE THING THAT WORKED

ONE THING TO IMPROVE NEXT CLASS

DRAFT 1 = evidence, not failure.